



## **Management of Zwack Unicum Plc.**

**Frank Odzuck  
Tibor Dörnyei  
Csaba Belovai  
Dávid Gábor Kovács  
Orsolya Virágh  
László Seprős**

**Chief Executive Officer  
Deputy CEO, CFO  
Commercial and Export Director  
Marketing Director  
Human Resource Director  
Production-Technical Director**



### **Frank Odzuck Chief Executive Officer, member of the Board of Directors since 2004**

Born: 1959, economist (degree 1983, Marx Károly University of Economics). At the beginning of his career he worked in the former DDR as a foreign trader and as a scientist at the University. From 1990, Managing Director of Eduscho Hungary; from 1998, Managing Director of Schöller and Nestlé-Schöller; from November 2003, Chief Executive Officer of Zwack Unicum Plc. From November 2006 member of the board of directors of Magyar Telekom Plc



### **Tibor Dörnyei Deputy CEO, Chief Financial Officer, Member of the Board of Directors since 2002**

Born: 1956. Mechanical engineer and economist (Technical University, 1979 and College of Finance and Accountancy, 1992), chartered accountant. He started his career at Videoton Co. Ltd. in Székesfehérvár as a workflow organizer and later the head of Organization Department. 1991 controller at Philips Video Hungary Co. Ltd., from 1993 CFO and Managing Director at the same company. 1997 CFO at Bestfoods Hungary (Knorr) Co. Ltd. 2001 February CFO, 2004 January CFO and deputy CEO at Zwack Unicum Plc.



### **Csaba Belovai Commercial and Export Director since 2009**

He was born 1970. Education: mechanical engineer (degree 1991, College for GATE Mezőtúr), marketing economist (degree 1994 Commercial College of Szolnok) He was in different sales positions at Unilever (1992-2003): Sales representative, Area sales manager, Field sales manager, Customer relationship manager. From 2004 January Commercial Director at Zwack Unicum Plc.



### **Dávid Gábor Kovács Marketing Director since 2022**

Born: 1970. Economist (College of Finance and Accountancy 1992, Budapest University of Economic Sciences 1995, Buckinghamshire Chilterns University MBA 2005).

He started his career at McCann-Erickson and Saatchi & Saatchi advertising agencies. He worked in various brand/marketing positions at Allied Domecq/Pernod Ricard in Hungary, Germany, CEE region from 1999 till 2006. Between 2007 and 2019, he was marketing & trade marketing director at Roust Hungary. He worked as business development director of WhiskyNet Distribution 2019-2022.

He joined Zwack Unicum as Marketing Director in 2022 September.



### **Orsolya Virágh Human Resource Director since 2018**

Born in 1972, economist (1993. College of Finance and Accounting, 1995. University of Miskolc, Faculty of Economic Studies, 1996. University of Janus Pannonius, Pécs – economist-lawyer with document of legal studies. She started her career in Electrolux Deep Freezer Manufacturing Plant, since 1st January 1997 she has been working for Zwack Group, firstly as human manager, later as staff development manager. Responsible for recruitment and hiring processes, as well as arranging and conducting trainings, education sessions and other HR projects. From 1st August 2018 Human Resources Director.



### **László Seprős Production-Technical Director since 2009**

Born 1958, mechanical engineer (degree in 1978 at the Technical College of Budapest). He started his carrier as a plant manager at the Magnezitipari Művek, later he became a M.I.S. manager at Ganz Hunslet Llc. 1995-2003 production manager at Coca-Cola Hungary Ltd. Since 2003 he has been working at Zwack as a technical chief engineer. In that position he was responsible for leading the greenfield investment of the plant in Dunaharaszti.