



1 September 2017

Extraordinary announcement

Transaction of person discharging managerial responsibilities

Zwack Unicum Plc. hereby notifies the members of the capital markets of a transaction of a person discharging managerial responsibilities based upon the received notification attached hereby in accordance with Regulation 596/2014/EU and Decree No. 24/2008 (VIII. 15.) PM of the Minister of Finance.

Zwack Unicum Plc.

Attachment: Notification

NOTIFICATION

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name **Sára Palcsó**

2. Reason for the notification

a) Position/status **Marketing Director**

b) Initial notification/Amendment **Initial notification**

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name **Zwack Unicum Plc.**

b) LEI **2138003326LXAD58SW93**

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument **Zwack ordinary share**

Identification code **ISIN: HU000074844**

b) Nature of the transaction **Acquisition of shares**

c) Price(s) and volume(s) **Price: 16 800 HUF/ Share; Volume: 100**

d) Aggregated information

— Aggregated volume **100 is the aggregated volume**

— Price **16 800 HUF / share is the weighted average price**

e) Date of the transaction **2017-08-31 10:32**

f) Place of the transaction **Budapest Stock Exchange**