



Management of Zwack Unicum Plc.

Frank Odzuck
Tibor Dörnyei
Csaba Belovai
Dávid Gábor Kovács
Orsolya Virágh
Sándor Attila Kocsi

Chief Executive Officer
Deputy CEO, CFO
Commercial and Export Director
Marketing Director
Human Resource Director
Production-Technical Director



Frank Odzuck Chief Executive Officer, member of the Board of Directors since 2004

Born: 1959, economist (degree 1983, Marx Károly University of Economics). At the beginning of his career he worked in the former DDR as a foreign trader and as a scientist at the University. From 1990, Managing Director of Eduscho Hungary; from 1998, Managing Director of Schöller and Nestlé-Schöller; from November 2003, Chief Executive Officer of Zwack Unicum Plc. From November 2006 member of the board of directors of Magyar Telekom Plc



Tibor Dörnyei Deputy CEO, Chief Financial Officer, Member of the Board of Directors since 2002

Born: 1956. Mechanical engineer and economist (Technical University, 1979 and College of Finance and Accountancy, 1992), chartered accountant. He started his career at Videoton Co. Ltd. in Székesfehérvár as a workflow organizer and later the head of Organization Department. 1991 controller at Philips Video Hungary Co. Ltd., from 1993 CFO and Managing Director at the same company. 1997 CFO at Bestfoods Hungary (Knorr) Co. Ltd. 2001 February CFO, 2004 January CFO and deputy CEO at Zwack Unicum Plc.



Csaba Belovai Commercial and Export Director since 2009

He was born 1970. Education: mechanical engineer (degree 1991, College for GATE Mezőtúr), marketing economist (degree 1994 Commercial College of Szolnok) He was in different sales positions at Unilever (1992-2003): Sales representative, Area sales manager, Field sales manager, Customer relationship manager. From 2004 January Commercial Director at Zwack Unicum Plc.



Dávid Gábor Kovács Marketing Director since 2022

Born: 1970. Economist (College of Finance and Accountancy 1992, Budapest University of Economic Sciences 1995, Buckinghamshire Chilterns University MBA 2005).

He started his career at McCann-Erickson and Saatchi & Saatchi advertising agencies. He worked in various brand/marketing positions at Allied Domecq/Pernod Ricard in Hungary, Germany, CEE region from 1999 till 2006. Between 2007 and 2019, he was marketing & trade marketing director at Roust Hungary. He worked as business development director of WhiskyNet Distribution 2019-2022.

He joined Zwack Unicum as Marketing Director in 2022 September.



Orsolya Virágh Human Resource Director since 2018

Born in 1972, economist (1993. College of Finance and Accounting, 1995. University of Miskolc, Faculty of Economic Studies, 1996. University of Janus Pannonius, Pécs – economist-lawyer with document of legal studies. She started her career in Electrolux Deep Freezer Manufacturing Plant, since 1st January 1997 she has been working for Zwack Group, firstly as human manager, later as staff development manager. Responsible for recruitment and hiring processes, as well as arranging and conducting trainings, education sessions and other HR projects. From 1st August 2018 Human Resources Director.



Sándor Attila Kocsi Production-Technical Director since 2025

Born in 1978, electrical engineer and mechanical engineer (Zrínyi Miklós National Defense University, Óbuda University Bánki Donát Faculty of Mechanical and Safety Engineering).

He started his career as a professional soldier in 2000 in the Hungarian Defense Forces, then in 2007 he started working as a maintenance engineer at GE Lighting's Budapest Light Source factory. From December 2018, as junior production manager he was responsible for the HID and CMH production areas of the light source factory. From 2020 he held the position of production manager for the entire production units of the light source factory including Automotive, HID and CMH production areas. From 2022 to 2023 he worked at Innotec Magyar Kft. and he was responsible for the production and technical areas of the plant as an Operations Manager. He joined Zwack Unicum as a Technical Manager in February 2024. He was promoted to Production and Technical Director on 1st of April 2025.