



**Information by Zwack Unicum Plc.
on the outcome of the tender to select the Hungarian distributor for the Diageo Group portfolio**

On 12 July 2026, Zwack Unicum Plc. disclosed by means of an extraordinary announcement that it had been invited to participate in the tender to select the Hungarian distributor for the full portfolio of the Diageo Group (beer, spirits, and Ready-to-Drink brands).

According to information received from Diageo, Zwack Unicum Plc. did not win the tender; consequently, from 1 January 2027, the Company will no longer distribute Diageo's distilled spirits and ready-to-drink brands.

The above decision will have no material impact on the results of the current financial year—which closes on 31 March 2027—as the Company will distribute the products during the first 9 months of the financial year, a period accounting for approximately 85% of the total annual turnover of the portfolio concerned.

Overall, the Diageo portfolio represents close to 20% of company turnover. As a consequence, from the financial year 2027/2028 onwards, profit could be approximately 15% lower than the current level due to the cessation of the distribution of the Diageo portfolio.

The Company is working on replacing the lost turnover. It is examining opportunities for own product innovations and the distribution of further international brands. These could materially reduce or even entirely offset the aforementioned loss of profit.

In accordance with prior information, the mandates of the two members of the Board of Directors and two Supervisory Board members representing Diageo will terminate on 31 December 2026.

Budapest, 23 September 2026

The Board of Directors of Zwack Unicum Plc.